

46th Annual Great Midwest International Horse Show & Red River Valley International Select Sire Futurity Advertising and Sponsorship Information

On October 9 and 10, 2010 the Red River Horse Breeders Association, Inc. will present the 46th Annual Great Midwest International Horse Show and Red River Valley International Select Sire Futurity in Valley City, ND at the ND Winter Show Building. The show results will be posted on the website at a later date.

The Red River Horse Breeders Association, Inc has hosted this event for many years. It is one of the top shows in the Upper Midwest offering a wide range of classes and many thousands \$ in awards.

To Advertise:

The deadline to reserve your advertising space in the program book or become a sponsor is **Sept. 1, 2010**.

All artwork for the program book must also be submitted.

****NOTE**** If we are creating an Ad for you please allow some extra time for this and send in your information as early as possible. If you would like to advertise but don't have an ad made up please email jackieasp@wiktel.com for assistance.

I will create ¼ or ½ page ad FREE of charge.

For further information contact: Laura Pikop - laura_pikop@hotmail.com

GOLD SPONSORSHIP - \$500 or more

- Full Page Ad in program book (black and white)
- Listing as a GOLD SPONSOR in the program book
- Listing on our website as a GOLD SPONSOR
- Link to your website on our website
- Acknowledgement as a GOLD SPONSOR throughout the show.

For further information contact: Laura Pikop - laura_pikop@hotmail.com

SILVER SPONSORSHIP – CHOICE \$100

- Full Page Ad in program book (black and white)
- Listing as a SILVER SPONSOR in the program book
- Listing on our website as a SILVER SPONSOR
- Link to your website on our website
- Acknowledgement as a SILVER SPONSOR throughout the show.

For further information contact: Laura Pikop - laura_pikop@hotmail.com

- HIGH POINT CIRCUIT CHAMPION HORSE SHEET – With your farm name/name embroidered on it.

For further information contact: Renee Flom 701.428.3042 flomfarm@netzero.com

BRONZE SPONSORSHIP - \$20

- Sponsorship of choice of available classes. Over 130 classes to choose from.
- Listing as a CLASS SPONSOR in the program book
- Listing on our website as a CLASS SPONSOR
- Acknowledgement as a CLASS SPONSOR throughout the show.

For further information contact: Susan Lee 701.850.0422 leeshorses@rrv.net

BOOTH AND CUSTOM SPONSORSHIP

- BOOTH Space available -
- Custom Sponsorships available upon request.

For further information contact: Don Patterson 701.772.7431 dnpatt@gfwireless.com

Or Doug Moen 218.686.5482 dmoen2002@hotmail.com

Advertising Rates

PLACEMENT / DIMENSIONS	Price
Front Cover (color)	BID (<i>Bids accepted until July 1, 2010 - Reserved for horse farms only</i>)
Inside Front Cover (color)	\$125
Inside Back Cover (color)	\$125
Back Cover (color)	\$150
Full Page Ad	\$100
½ Page Ad	\$75
¼ Page Ad	\$50
Business Card Ad	\$25

The deadline to reserve your advertising space in the program book is **September 1, 2010**.

For further information contact: Laura Pikop - laura_pikop@hotmail.com

ADVERTISING DIMENSIONS

Display Ad Dimensions _____ Width x Length (inches)

Front Page	7 1/2 x 8 1/2
Full Page	7 1/2 x 10
½ Page (Horizontal)	7 1/2 x 4 7/8
¼ Page	3 5/8 x 4 7/8
Business Card	2 x 3 1/2

TECHNICAL SPECIFICATIONS

Options for sending your finished Ads or information:

1. Email - Artwork/Images that are 2 megabytes or smaller can be emailed: jackieasp@wiktel.com
2. Postal Mail - If you are unable to provide digital images send your hard copy images/artwork to:
Jackie Asp 6794 60th St NW Williams, MN 56686. If you wish them returned, include a self addresses stamped envelope.
3. Artwork/Images that are over 2 megabytes should be copied to a CD and mailed to the above address. **OR**
4. If you have an FTP client I will send you the information to upload the files to a directory

All artwork/images appearing in the RRVISS program book should be in HI-Resolution (300dpi) digital files. Acceptable formats: jpg, png, and tiff. Text Ads: Word, Publisher, or email text.

You must provide proof (written permission/ Email from the Photographer) that you have permission to use images/photographs not owned by you.

**46th Annual Great Midwest International Horse Show & Red River Valley International Select Sire Futurity
Advertising and Sponsorship Contract**

Advertiser/Sponsor _____

Contact Name _____

Address: _____

City _____ State _____ Zip _____

Phone _____ email _____

Artwork Information _____

Select Sponsorship or Advertisement Size below (please check)

Qty.	Type	Cost ea.	Total
	Gold Sponsorship		
	Silver Sponsorship – Full Page Ad	\$100	
	Silver Sponsorship – High Point Circuit Champion Sheet	\$100	
	<i>embroidery (please print) -</i>		
	Bronze Sponsorship-Class Sponsor	\$20	
	<i>class choice</i>		
	Full Page Ad -Front Cover (color) – BID DEADLINE JULY 1, 2010	<i>SUBMIT BID</i>	
	Full Page Ad - Inside Front Cover (color)	\$125	
	Full Page Ad (b/w)	\$100	
	Full Page Ad – Inside Back Cover (color)	\$125	
	Full Page Ad –Back Cover	\$150	
	½ Page Ad - (b/w)	\$75	
	¼ Page Ad – (b/w)	\$50	
	Business Card	\$25	
	BOOTH - 8' table	\$25	
	BOOTH- Large	\$100	
	OTHER – (List)		

Disclaimer:

The Advertiser or Sponsor is liable for all contents of advertisements printed and is also responsible for any claim arising against the Red River Horse Breeders Association, Inc.

The Red River Horse Breeders Association, Inc. reserves the right to reject any advertising which is not in keeping with publications standards or intent. Position requests will be given full consideration but the Red River Horse Breeders Association, Inc. cannot be held liable for failure to accommodate a request.

Unless otherwise agreed, all advertisements and sponsorships must be prepaid.

Checks payable to: **Great Midwest International Horse Show.**

Mail to: **Laura Pikop, 45093 420th Ave NW, Stephen, MN 56757 – email laura_pikop@hotmail.com**

(Return this page only)

Advertiser/Sponsor

Signature _____

Date _____ 20____